

# URBAN REGENERATION: BEST PRACTICES FOR VITAL EUROPEAN CITY CENTRES

10 October 2019

EU Parliament, Brussels – Room A3H1

08:30 – 09:00 *Registration and welcome coffee*

09:00 – 09:15 *Institutional Welcome and introductory remarks*

**Alberto MARCHIORI**

*In charge of EU and Urban Policies, Confcommercio – Imprese per l'Italia*

**Andrea COZZOLINO**

*MEP, Member of the REGI Committee*

**Rosa D'AMATO**

*MEP, Member of the REGI Committee*

09:15 – 10:00

*Moderator: Olaf BRUNS*

**Nicola DE MICHELIS**

*Director, DG REGIO, Smart and Sustainable  
Growth and Programme Implementation IV, EU  
Commission*

**Leena WHITTAKER**

*Legal Assistant Unit E4, Business-to-Business  
Services, DG GROW, EU Commission*

**Roberta CAPUIS**

*Head of Urban Planning and Regeneration,  
Confcommercio-Imprese per l'Italia*

*“New EU policies to support cities and their territories”*

*“The role of retail in regenerating cities: a European  
perspective”*

*“National Laboratory on Urban Regeneration:  
Confcommercio presents its collection of best practices”*

10:00 – 11:00

**Roundtable – Urban Regeneration in Europe: the role of Retail and Services**

**Ilse SNICK**

*Business Development Manager, City of  
Oostende (Belgium)*

**Giorgio GORI**

*Mayor of Bergamo (Italy)*

**Giovanni ZAMBONELLI**

*President of Confcommercio-Imprese per  
l'Italia, Bergamo*

**Simon GLINVAD NIELSEN**

*Partner and co-founder, LivingCities (Dk)*

*“Municipality of Oostende: building a sense of community  
together with retailers”*

*“Urban regeneration in Bergamo”*

*“Voluntary public-private partnerships as a tool for urban  
development”*

Interpreting: EN- IT